



# 2024 Review

- Out of Country Symposium
- Newsletters (4)
- Public Statements on several issues (press releases)
  - CATO addresses the impact of wildfires in Western Canada on the tourism industry and communities (July 2024)
  - Support, along with other industry partners, for Air Canada's Call for Federal Arbitration (September 2024)
  - Public statements and representations to the government of Ontario to proceed with a comprehensive review of the Travel Industry Act following the Auditor General's recommendation.
- Many tourist offices have shown interest in CATO: Colombia, Guatemala, Indonesia, Peru, Saudi Arabia, Spain, Sri Lanka, Tokyo
- Executive meetings (6)
  - Strategic Meeting
  - Members Meeting (2)
- CATO Social Event in Toronto in August
- TICO AGM participation and public statements
- TICO – Industry Advisory Council
- Collaborative meetings with ACTA
- Partnership with USTOA
- Bylaw update/modernization
- Code of ethics
- Webinar on sustainability
- CATO Sustainability Action Plan ( to be shared and discussed in 2025)
- Business issues:
  - Regulations in the industry
  - Compliance with competition rules – Competition Act and others
- Meetings with the minister's staff and bureaucrats from the ministry
- Website