

CATO Sustainability Meeting

June 14, 2023 5-6pm EST

Attendees:

- Jean Hébert, CATO Executive Director
- Brett Walker, Collette, CATO Chair
- Emma Cottis, Goway Travel
- Jamie Sweeting, Planeterra (G adventures)
- Oliver Weibel, Switzerland Tourism
- Marion Ancel, Air Transat

Summary

The meeting discussed sustainability in travel and CATO's role in advancing it. Participants shared their concerns and emphasized collaboration and education. Action items include creating a position statement, partnering with other associations and organisations, and acknowledging members' sustainability efforts.

- Participants introduced themselves and shared their thoughts on sustainability
- The meeting discussed the role of CATO in promoting and implementing sustainable practices
- Collaboration and education were highlighted as key factors in driving change
- Creating a safe space for members to ask questions and discuss sustainability
- Action items: crafting a position statement, exploring partnerships, recognizing members for sustainability efforts

Top 5 Items

- Crafting a position statement to raise the bar collaboratively without any degree or perception of influence or collusion.
- Exploring partnerships and utilising resources from organizations like Tourism Cares, ABTA, CLIA, ATTA
- Recognizing members for their sustainability efforts
- Promoting and implementing sustainable practices
- Emphasizing collaboration and education in driving change

Action Items

- | | | |
|----------------------------|-------------|------|
| Craft a position statement | In progress | Emma |
| Next Meeting Date | In progress | Emma |

Recording

<https://goway.zoom.us/rec/play/GWePeWtleel53RW2RnUaFbXvdNLm2l4dnrnz2EOsI99TbaUMdcf0ANy mw-u9kPhJHDLGwqsqAAUUWOb.sjhGwQydDAYBr1Vo>

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